

March 25, 2003

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**SUBJECT: HEARING ON EXTENSION OF INTERIM ORDINANCE
NO. 2002-0031U WHICH TEMPORARILY PROHIBITS THE
PLACEMENT OR ENLARGEMENT OF OUTDOOR ADVERTISING
SIGNS IN THE UNINCORPORATED TERRITORY OF THE COUNTY
OF LOS ANGELES (4-VOTES).**

IT IS RECOMMENDED THAT YOUR BOARD AFTER THE PUBLIC HEARING:

Adopt the attached Interim Ordinance extending Interim Ordinance No. 2002-0031U for a period of one year.

PURPOSE OF RECOMMENDED ACTION:

With the adoption of Interim Ordinance No. 2002-0031U, the Board found that future development of outdoor advertising signs in the unincorporated areas of the County of Los Angeles may impact the aesthetic quality of neighborhoods by creating visual blight, hazards to motorists and pedestrians and detracts from the appearance of such neighborhoods as places to shop, work and live. The Board also directed that the Department of Regional Planning prepare a comprehensive zoning study to consider possible permanent zoning ordinance amendments establishing additional land use controls regulating outdoor advertising signs. The zoning study has been prepared. The extension of Interim Ordinance No. 2002-0031U, will allow the Board sufficient time to review the study and prepare any permanent changes to the zoning ordinance.

JUSTIFICATION OF RECOMMENDED ACTION:

The urgency measure will expire on May 14, 2003, unless extended by Board action after review of a report required by statute that describes the continuation of conditions, which precipitated the adoption of Interim Ordinance No. 2002-0031U.

The report submitted to you by the Department of Regional Planning on January 13, 2003 indicates that the conditions justifying the adoption of an urgency measure still exist. If the Interim Ordinance is not extended, the proliferation of outdoor advertising signs may continue resulting in uses established which may conflict with any permanent revisions to the zoning ordinance.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS:

Pursuant to Section 65858 of the Planning and Zoning Law (Title 7 of the California Government Code), Interim Ordinance No. 2002-0031U was adopted by the Board of Supervisors on May 14, 2002. The urgency measure temporarily prohibited the placement or enlargement of outdoor advertising signs in the unincorporated territory of the County of Los Angeles. It was extended by Interim Ordinance No. 2002-0045U on June 25, 2002 for a period of ten (10) and one half months. State law permits an additional 12-month extension subsequent to the original ten and one half months extension.

In view of the approaching expiration date, it is recommended that the Interim Ordinance be extended for one year as provided in Section 65858. Notice will be given pursuant to Section 65090 of the Government Code. This extension will prevent a lapse of interim provisions prior to the adoption and effective date of any permanent zoning ordinance change to address outdoor advertising sign proliferation and impacts associated with outdoor advertising signs in the unincorporated areas of the County of Los Angeles.

Extension of this ordinance requires that the Board conduct a public hearing at which time the ordinance may be extended by not less than a four-fifths vote. Publication of a notice of public hearing is required not less than ten (10) days prior to the hearing date.

This proposed Interim Ordinance has been reviewed by County Counsel. A suggested notice of public hearing and a list of persons to be notified are attached.

Respectfully submitted,

DEPARTMENT OF REGIONAL PLANNING

James E. Hartl, AICP
Director of Planning

JEH:AG:mrt

Attachments: Interim Ordinance extension
Sample public hearing notice

c: Peter Gutierrez, Senior Deputy County Counsel

ANALYSIS

This ordinance extends Interim Ordinance No. 2002-0031U for a period of 12 months. Interim Ordinance No. 2002-0031U is scheduled to expire on May 14, 2003. Interim Ordinance No. 2002-0031U, which was adopted on May 14, 2002, and extended by Ordinance No. 2002-0045U, temporarily prohibits the placement or enlargement of outdoor advertising signs in the County of Los Angeles pending a zoning study and consideration of additional land use controls regulating outdoor advertising signs. This extension ordinance is an urgency measure and requires a four-fifths vote by the Board of Supervisors for adoption.

This ordinance expires on May 14, 2004.

LLOYD W. PELLMAN
County Counsel

By:
PETER J. GUTIERREZ
Senior Deputy County Counsel
Public Works Division

PJG:asm

3/24/03 (requested)

3/25/03 (revised)

ORDINANCE NO. _____

An ordinance extending Interim Ordinance No. 2002-0031U, regarding outdoor advertising signs in the unincorporated territory of the County of Los Angeles, declaring the urgency thereof and that this ordinance shall take effect on May 14, 2003.

The Board of Supervisors of the County of Los Angeles ordains as follows:

SECTION 1. Pursuant to section 65858 of the Government Code, the Board of Supervisors, having held a public hearing, hereby extends Ordinance No. 2002-0031U to May 14, 2004. Ordinance No. 2002-0031U provides that no outdoor advertising signs shall be placed or enlarged on any property which is located in the unincorporated territory of the county of Los Angeles.

SECTION 2. Ordinance No. 2002-0031U was adopted on May 14, 2002, and thereafter extended by Ordinance No. 2002-0045U until May 14, 2003. Pursuant to section 65858 of the Government Code, Interim Ordinance No. 2002-0031U may be extended for an additional term of one year.

SECTION 3. A comprehensive zoning study to consider a possible permanent zoning ordinance amendments establishing additional land use controls regulating outdoor advertising signs has been prepared and is currently being reviewed. Future development of outdoor advertising signs may impact the aesthetic quality of neighborhoods in the unincorporated area of the county of Los Angeles by creating visual blight, hazards to motorists and pedestrians; and detracts from the appearance of such neighborhoods as places to shop, work, and live. The United States Supreme Court has recognized that traffic safety and the reduction of visual blight are

legitimate, substantial government objectives. Unless this ordinance takes effect on or before May 14, 2003, Ordinance No. 2002-0031U will be of no further force or effect, and the approval of outdoor advertising sign permit applications or other applicable entitlements resulting in the placement or enlargement of outdoor advertising signs will reasonably occur, resulting in an irreversible incompatibility of land use to the detriment of the public health, safety, and general welfare. Accordingly, the board of supervisors finds that there is a current and immediate threat to the public health, safety, or welfare from the approval of additional outdoor advertising sign permit applications or any other applicable entitlement and from the placement or enlargement of outdoor advertisement signs during the review of the zoning study. If this interim ordinance does not take immediate effect, such uses that may be incompatible with the surrounding neighborhoods may be established or enlarged, and these may continue in existence after any permanent rezoning of the properties described that may occur as a result of the comprehensive study.

By reason of the foregoing, this ordinance is urgently needed for the immediate protection of the public health, safety, and general welfare and shall take effect on May 14, 2003, the scheduled expiration date of Ordinance No. 2002-0031U.

SECTION 4. If any provision of this interim ordinance or the application thereof to any persons or circumstances is held invalid, such invalidity shall not affect other provisions or applications of the ordinance which can be given effect without the invalid provision or application, and, to this end, the provisions of the interim ordinance are hereby declared to be severable.

NOTICE OF PUBLIC HEARING
ON PROPOSED EXTENSION OF
INTERIM ORDINANCE NO. 2002-0031U
PREVIOUSLY EXTENDED BY
INTERIM ORDINANCE NO. 2002-0045U

NOTICE IS HEREBY GIVEN that a public hearing will be held before the Board of Supervisors, in Room 381, Hall of Administration, 500 West Temple Street, Los Angeles, California at **9:30 a.m., on April 22, 2003**, pursuant to Government Code Section 65858, to hear testimony relative to the extension of Interim Ordinance No. 2002-0031U for a period of twelve months.

Said ordinance temporarily prohibits the placement or enlargement of outdoor advertising signs in the unincorporated County of Los Angeles.

Written comments may be sent to the Executive Office of the Board of Supervisors at the above address. If you do not understand this notice or need additional information, please call Mr. Alex Garcia at (213) 974-6483 between 7:00 a.m. and 6:00 p.m., Monday through Thursday.

"ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (213) 974-6488 (Voice) or (213) 617-2292 (TDD), with at least three business days notice".

Si no entiende este aviso ó necesita más información, llame a (213) 974-6453.

VIOLET VARONA-LUKENS
EXECUTIVE OFFICER-CLERK OF
THE BOARD OF SUPERVISORS

Agua Dulce Town Council
33201 Agua Dulce Canyon Rd
Box #8
Agua Dulce, CA 91350

Vince Daly, President
Daly and Associates
31324 Via Colinas, Ste. 110
Westlake Village, CA 91362

Campus View Condominium
Homeowners Association
24345 Baxter Drive
Malibu, CA 90265

Acton Town Council
P.O. Box 810
Acton, CA 93510

Steve Bass
Altadena Town Council
2303 Glen Canyon Road
Altadena, CA 91001

Llano Community Assoc., Inc.
P.O. Box 7
Llano, CA 93544

Littlerock Town Council
P.O. Box 766
Littlerock, CA 93543

Bernice Oderinlo
Olive Circle Homeowners Assn.
P.O. Box 363
Gardena, CA 90248

Arthur Houston, Jr.
View Park Community Council
4649 Crenshaw Blvd.
Los Angeles, CA 90043

David Kyle
View Park Community Council
4323 Mt. Vernon Drive
Los Angeles, CA 90043

Tony Nicholas
United Homeowners Assn.
P.O. Box 43338
Los Angeles, CA 90043

Green Valley Town Council
P.O. Box 846
Green Valley, CA 91350

Chairman, Land Use Committee
Castaic Area Town Council
P.O. Box 325
Castaic, CA 91310

Warren Stone, President
Twin Lakes Property Owners Assn
11416 Creek Trail
Chatsworth, CA 91311

City Terrace Coordinating Council
1435 N. Rollins Drive
Los Angeles, CA 90063

Michillinda Park Association
3830 E. California Boulevard
Pasadena, CA 91107

Pam Bolenbaugh, President
Chapman Woods Homeowners
3471 Yorkshire Rd.
Pasadena, CA 91107

Hacienda Heights Improvement Ass
P.O. Box 5235
Hacienda Heights, CA 91745

Ronni Cooper
Ladera Heights Civic Association
5383 Centinela
Los Angeles, CA 90045

Lennox Coordinating Council
10319 Firmona Avenue
Lennox, CA 90304

Liberty Cyn. Homeowners Assn.
ATTN: Fran Foster
27290 Country Glen
Agoura, CA 91301

Robert Ynaz, Vice President
Crescenta Valley Town Council
2727 Foothill Boulevard
La Crescenta, CA 91214-3514

O.G. Werner
E. Altadena Improvement Assn.
2422 Galbrath Road
Pasadena, CA 91104

Floyd Dominguez, President
Walnut Park Community Assn
2651 Grand Avenue
Walnut Park, CA 90255

Workman Homeowners Assn.
P.O. Box 2146
La Puente, CA 91746

Leona Valley Improvement Assn.
Land Use Committee
P.O. Box 783
Leona Valley, CA 93551

Doug Burgis
Quartz Hill Town Council
42263 N. 50th St. West, #1111
Quartz Hill, CA 93536

Agua Dulce Chamber of Commerce
P.O. Box 6034
Agua Dulce, CA 91350

Littlerock Property Owners
Association
35959 N. 77th St
Littlerock, CA 93543

Agua Dulce Civic Assn., Inc.
33201-1 Agua Dulce Cyn. Rd.
Agua Dulce, CA 91350

La Habra Heights Improvement
Assoc., inc.
P.O. Box 241
La Habra, CA 90631

Workman Mill Assn., Inc.
P.O. Box 2146
La Puente, CA 91746

Wildwood Canyon Homeowners
Association
23149 Oakbridge Lane
Newhall, CA 91321

Puente Hills Community Coalition
P.O. Box 8501
Rowland Heights, CA 91748

Henry Porter
Southwest Community Association
1641 W. 108th Street
Los Angeles, CA 90047

Ruby Daniels
Willowbrook Homeowners Assn.
1671 E. 122nd Street
Los Angeles, CA 90059

Woodland Homeowners' Assn.
4128 Morro Drive
Woodland Hills, CA 91364

Malibu Canyon Park HOA
Martin Atkinson-Barr
26038 Edenpark
Calabasas, CA 92302

Woodland Hills Property Owners
Association
23120 Mulholland Drive
Woodland Hills, CA 91364

Greenwood Homeowners
Association
2549 Oneida
Pasadena, CA 91107

Windsor Hills Homeowners
Association
5130 Dawnview Place
Los Angeles, CA 90043

Placerita Canyon Property Owner's
Association
P.O. Box 245
Newhall, CA 91322

Crystal Springs Ranch Homeowners
Association
15668 Live Oak Springs Cyn. Rd.
Santa Clarita, CA 91355

Nancy Mecum
P.O. Box 190
Sunland, CA 91041

Northeast San Gabriel Property
Owners
6840 La Presa Dr.
San Gabriel, CA 91775

Mountain View Estate Owners
Association
31416 Agoura Rd., Suite 250
Westlake Village, CA 91359

Walnut Park Community
Association
2720 Olive St.
Walnut Park, CA 90255

Lee Richardson
Quartz Hill Community Association
5112 W. Avenue L-12
Quartz Hill, CA 93536

Judy Root
El Camino Community Association
15427 Patronella Ave
Gardena, CA 90249

Wakefield Homeowners Association
917 Lindenclyff St.
Torrance, CA 90502

Larry Jones
WFF #3 Homeowners Association
40433 25th St. West
Palmdale, CA 93551

Greater Mulwood Homeowners
Association
P.O. Box 8921
Calabasas, CA 91372

Viewridge Homeowners, Inc.
3185 Rossini Place
Topanga, CA 90290

Topanga Skyline Homeowners
Association
P.O. Box 1631
Topanga, CA 90290

Topanga Creekside Homeowners
Association
P.O. Box 1531
Topanga, CA 90290

Ramirez Canyon Homeowners
Association
6208 Delaplane Road
Malibu, CA 90265

Malibu Knolls Homeowners
Association
23915 Malibu Knolls Road
Malibu, CA 90265

Malibu Canyon Homeowners
Association
P. O. Box 8023
Calabasas, CA 91302

Las Virgenes Homeowners
Federation
PO Box 353
Agoura Hills, CA 91301

Sunset Pointe Homeowners Assn.
15740 Millmeadow Rd.
Canyon Country, CA 91351

Homeowners Association of
Viewridge Estates
3131 Voltaire Drive
Topanga, CA 90290

Homeowners Assoc. of Topanga
P.O. Box 352
Topanga, CA 90290

Radoslav L. Sutnar
Sutnar & Sutnar
634 N. Cherokee Avenue
Los Angeles, CA 90004

Ray Pearl, Deputy Director
Building Industry Association
24005 Ventura Blvd.
Calabasas, CA 91302

The Newhall Land & Farming
Company
23823 Valencia Boulevard
Valencia, CA 91355-2134

Sandy Zundell
3020 Old Ranch Parkway
Suite 250
Seal Beach, CA 90740-2751

Supervisor Yvonne B. Burke
866 K. Hahn Hall of Admin.
500 W. Temple St.
Los Angeles, CA 90012

Supervisor Don Knabe
822 K. Hahn Hall of Admin.
500 W. Temple St.
Los Angeles, CA 90012

Supervisor Michael D. Antonovich
869 K. Hahn Hall of Admin.
500 W. Temple St.
Los Angeles, CA 90012

Supervisor Zev Yaroslavsky
821 K. Hahn Hall of Admin.
500 W. Temple St.
Los Angeles, CA 90012

Supervisor Gloria Molina
856 K. Hahn Hall of Admin.
500 W. Temple St.
Los Angeles, CA 90012

City of Los Angeles
Code Studies Section Room 1500
221 N. Figueroa Street
Los Angeles, CA 90012-2601

Stephen J. Buswell
CA Dept. of Transportation
120 S. Spring St
Los Angeles, CA 90012

Claire Butler
Clear Channel Outdoor
626 San Juan Avenue
Venice, CA 90291

Scott Carper
Infinity Outdoor
1731 Workman Street
Los Angeles, CA 90031

Scott Christiansen
Infinity Outdoor
1731 Workman Street
Los Angeles, CA 90031

L. Ronald Cipriani
Business Affairs Manager
Van Wagner Outdoor
11829 Ventura Blvd, 2nd Floor
Studio City, CA 91604

Edward Dato Vice President
Director of Public Affairs
Clear Channel Outdoor
1550 West Washington Boulevard
Los Angeles, CA 90007

Frank Dellecese
Van Wagner Outdoor
11829 Ventura Blvd, 2nd Floor
Studio City, CA 91604

Brent Dufine
Clear Channel Outdoor
1550 W. Washington Boulevard
Los Angeles, CA 90007

Lorna Hobbs
Clear Channel Outdoor
626 San Juan Avenue
Venice, CA 90291

David Kabashima
City Planning Department
200 North Spring Street
Room 763 CH
Los Angeles CA 90012

Brian Kennedy, President
Regency Advertising, Inc
8820 Sunset Blvd, 2nd Floor
West Hollywood, CA 90069

Noah King, Sales Manager
Summit Media LLC
1445 Fifth Street
Santa Monica, CA 90401

Bonnie Kingry, Public Affairs Mgr
Regency Advertising, Inc
8820 Sunset Boulevard, 2nd Floor
West Hollywood, CA 90069

J. Anthony Kouba
Summit Media LLC
1445 Fifth Street
Santa Monica, CA 90401

Dennis Kuhl
Infinity Outdoor
1731 Workman Street
Los Angeles, CA 90031

Layne Lawson
Clear Channel Outdoor
1550 W. Washington Blvd
Los Angeles, CA 90007

Michelle Lewis
Clear Channel Outdoor
626 San Juan Avenue
Venice, CA 90291

Rod Lynch
General Outdoor Advertising
632 South Hope Avenue
Ontario, CA 91761

Amy O'Brien
Regency Advertising Inc
8820 Sunset Blvd, 2nd Floor
West Hollywood, CA 90069

Mike Reehouse
Clear Channel Outdoor
1550 W. Washington Blvd
Los Angeles, CA 90007

Robert L. Scott, President
City Planning Commission
City of Los Angeles Room 1600
221 N. Figueroa Street
Los Angeles, CA 90012

Chris Steinbacher
Infinity Outdoor
1731 Workman Street
Los Angeles, CA 90031

Ted Wu
Citizens Against Blight
2700 Military Avenue
Los Angeles, CA 90064

Juan D. Levy
STI Outdoor, LLC
445 South Figueroa St, Suite 2600
Los Angeles, CA 90071

Muhammed Khan Zada
800 W. Carson St. #40
Torrance, CA 90502

Allan Jonas
San Pedro Alondra Realty
10313 W. Pico Blvd
Los Angeles, CA 90064

A.C. Industrial Prop
8081 Orangethorpe Ave
Buena Park, CA 90621

Richard Schwartz
955 Sepulveda Blvd
Torrance, CA 90502

Rebecca Precht
Clear Channel Outdoor
1550 W. Washington Blvd
Los Angeles, CA 90007

Jerry Rustad
Regency Advertising Inc
8820 Sunset Boulevard, 2nd Floor
West Hollywood, CA 90069

Paul Scrivano
Summit Media LLC
1445 Fifth Street
Santa Monica, CA 90401

Darren Stern
Regency Advertising Inc
8820 Sunset Boulevard, 2nd Floor
West Hollywood, CA 90069

Michael Teran
Sign Industries
1918 Potrero Avenue
South El Monte, CA 91733

Gilbert Ayala
Premier Billboards
Outdoor Advertising
10031 Tecum Road
Downey, CA 90240

Ouye Family Partnership
5952 Kentland Ave
Woodland Hills, CA 91367

Normandie Industrial Park
1303 W. 228th St
Torrance, CA 90501

Frank Randall
3355 Via Lido #235
Newport Beach, CA 92663

Richard Canzoneri
2060 Gardi St
Bradbury, CA 91010

Peter Raulli
Van Wagner Outdoor
11829 Ventura Blvd, 2nd Floor
Studio City, CA 91604

Dave Ryan
Real Estate Representative
Infinity Outdoor
1731 Workman Street
Los Angeles, CA 90031

Lars Skugstat
Foster Media
Pier 26 Annex
The Embarcadero
San Francisco, CA 94105

Dash Stolarz
Public Affairs Representative
Clear Channel Outdoor
1550 West Washington Boulevard
Los Angeles, CA 90007

Jim Elmore, President
Quality Outdoor Advertising
2702 N. Rivertrail Road
Orange, CA 92865

Crown Wateridge Associates LP
20101 SW Birch St #260
Newport Beach, CA 92660

Jerry David
8328 Willoughby Ave
Los Angeles, CA 90069

Chevron USA Inc
P.O. Box 285
Houston, TX 77001

Coleman Powell
10530 Penridge St
San Diego, CA 92126

Richard Gizzi
201 Saw Mill River Rd
Yonkers, NY 10701

Algert Co Props
2351 E. Del Amo Blvd
Compton, CA 90220

Ken Der
3753 W. Slauson Ave
Los Angeles, CA 90043

Joan Heinemann
603 E. Broadway
San Gabriel CA 91776

Paul Pistulka, President
Continental Outdoor Advertising
250 Park Avenue South, Ste. 610
Winter Park, FL 32789